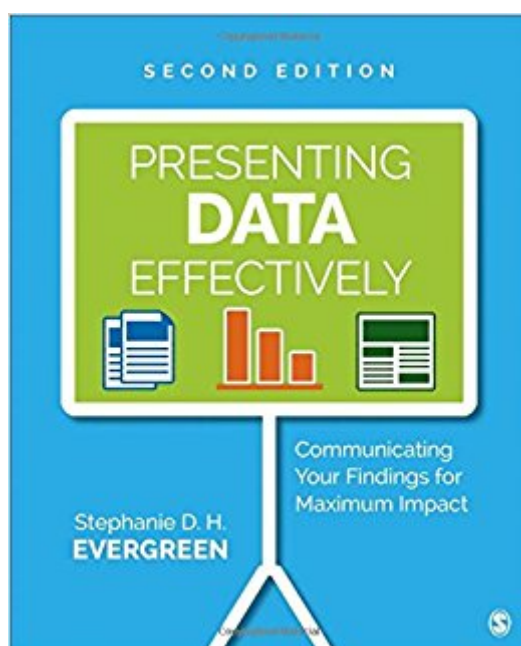


The book was found

Presenting Data Effectively: Communicating Your Findings For Maximum Impact



Synopsis

Now in striking full color, *Presenting Data Effectively, Second Edition* by Stephanie D. H. Evergreen shows readers how to make the research results presented in reports, slideshows, dashboards, posters, and data visualizations more interesting, engaging, and impactful. The book guides students, researchers, evaluators, and non-profit workers—*anyone reporting data to an outside audience*—through design choices in four primary areas: graphics, text, color, and arrangement. The Second Edition features an improved layout with larger screenshots, a review of the recent literature on data visualization, and input from a panel of graphic design experts.

Book Information

Paperback: 248 pages

Publisher: SAGE Publications, Inc; 2 edition (June 6, 2017)

Language: English

ISBN-10: 1506353126

ISBN-13: 978-1506353128

Product Dimensions: 7.3 x 0.6 x 9 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 3 customer reviews

Best Sellers Rank: #32,339 in Books (See Top 100 in Books) #5 in [Books > Computers & Technology > Business Technology > Software > Presentation Software](#) #32 in [Books > Politics & Social Sciences > Social Sciences > Methodology](#) #45 in [Books > Education & Teaching > Higher & Continuing Education > Test Preparation > Professional > Professional](#)

Customer Reviews

Dr. Stephanie Evergreen is an internationally-recognized speaker, designer, and researcher. She is best known for bringing a research-based approach to helping researcher better communicate their work through more effective graphs, slides, and reports. She holds a PhD from Western Michigan University in interdisciplinary evaluation, which included a dissertation on the extent of graphic design use in written research reporting. Dr. Evergreen has trained researchers worldwide through keynote presentations and workshops, for clients including Time, Verizon, Head Start, American Institutes for Research, Rockefeller Foundation, Brookings Institute, and the United Nations. She is the 2015 recipient of the American Evaluation Association's Guttentag award, given for notable accomplishments early in a career. Dr. Evergreen is co-editor and co-author of two issues of *New Directions for Evaluation* on data visualization. She writes a

popular blog on data presentation at StephanieEvergreen.com. Her books Presenting Data Effectively, first edition, and Effective Data Visualization, both hit #1 on bestseller lists.

This is a good intro book. I got some good ideas. But mostly just skimmed the rest. I'd recommend it to beginners.

Fantastic resource for presenting data using all the big media types.

Stephanie Evergreen's work has made my work better. This is a great intro tool for anyone trying to up their game presenting their data. I was put in charge of data translation with NO graphic design experience. Evergreen's tools have made me look like I know what I am doing. Buy it. You won't regret.

[Download to continue reading...](#)

Presenting Data Effectively: Communicating Your Findings for Maximum Impact Big Data For Business: Your Comprehensive Guide to Understand Data Science, Data Analytics and Data Mining to Boost More Growth and Improve Business - Data Analytics Book, Series 2 Data Science and Big Data Analytics: Discovering, Analyzing, Visualizing and Presenting Data Data Analytics: What Every Business Must Know About Big Data And Data Science (Data Analytics for Business, Predictive Analysis, Big Data Book 1) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Presenting Your Findings: A Practical Guide for Creating Tables Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Drum Class Method, Vol 1: Effectively Presenting the Rudiments of Drumming and the Reading of Music Drum Class Method, Vol 2: Effectively Presenting the Rudiments of Drumming and the Reading of Music Writing That Works: Communicating Effectively on the Job COMMUNICATING EFFECTIVELY Writing That Works: Communicating Effectively on the Job, 11th Edition Data Analytics For Beginners: Your Ultimate Guide To Learn and Master Data Analysis. Get Your Business Intelligence Right Accelerate Growth and Close More Sales (Data Analytics Book Series) Righting Canada's Wrongs: Residential Schools: The Devastating Impact on Canada's Indigenous Peoples and the Truth and Reconciliation Commission's Findings and Calls for Action Robotic Fish iSplash-MICRO: A 50mm Robotic Fish Generating the Maximum Velocity of Real Fish (High Speed Robotics. Mechanical engineering and kinematics for maximum velocity robot fish. Book 4)

Maximum Ride Box Set (Maximum Ride, School's Out Forever, Saving the World) Qualitative Research Methods: Collecting Evidence, Crafting Analysis, Communicating Impact Data Science for Business: What You Need to Know about Data Mining and Data-Analytic Thinking Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)